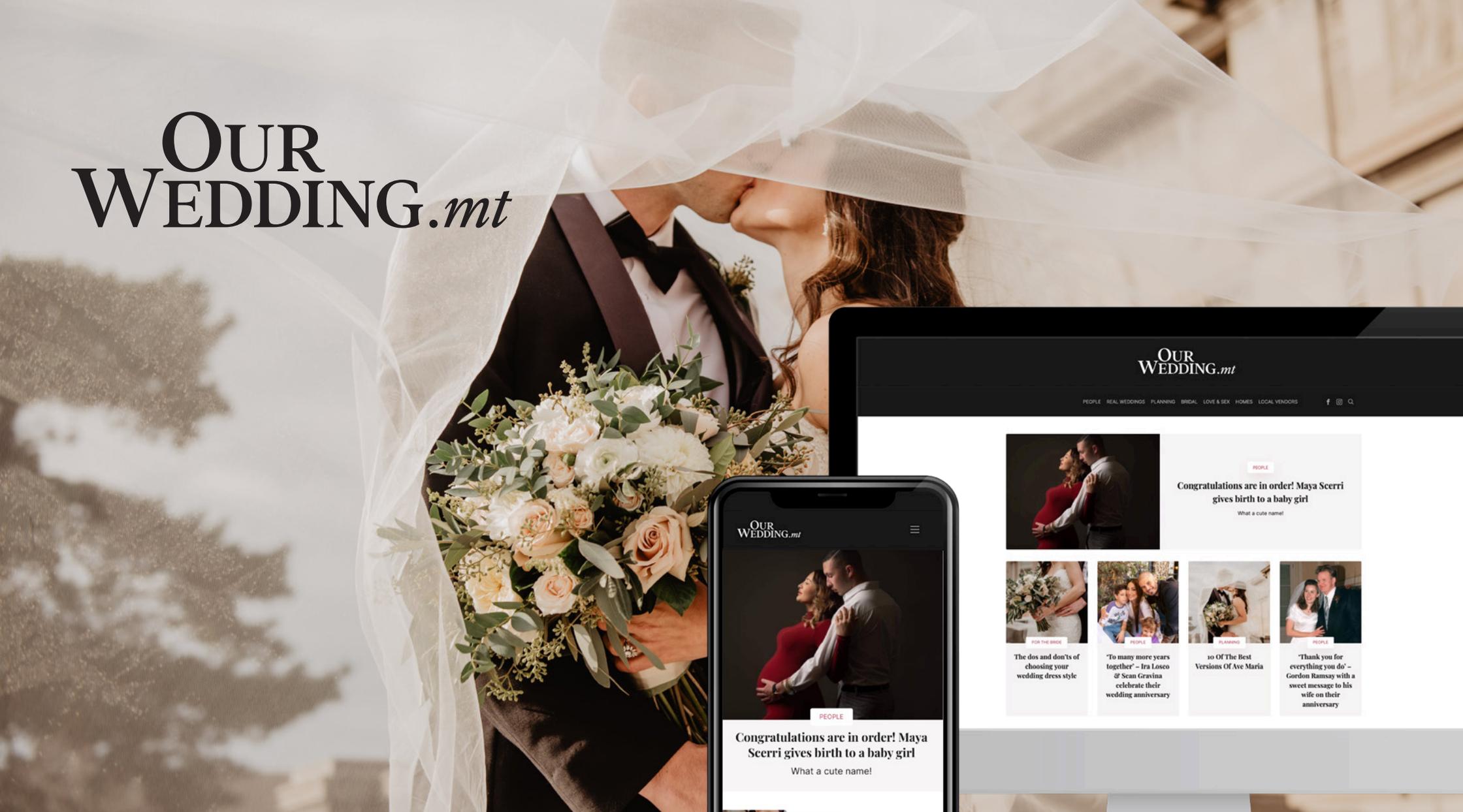


OUR WEDDING.*mt*



Media Kit

OUR WEDDING.*mt*

PEOPLE REAL WEDDINGS PLANNING BRIDAL LOVE & SEX HOMES LOCAL VENDORS

PEOPLE

Congratulations are in order! Maya Scerri gives birth to a baby girl

What a cute name!

FOR THE BRIDE

The dos and don'ts of choosing your wedding dress style

PEOPLE

"To many more years together" – Ira Losco & Sean Gravina celebrate their wedding anniversary

PLANNING

10 Of The Best Versions Of Ave Maria

PEOPLE

"Thank you for everything you do" – Gordon Ramsay with a sweet message to his wife on their anniversary

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PEOPLE

Congratulations are in order! Maya Scerri gives birth to a baby girl

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PEOPLE

"To many more years together" – Ira Losco & Sean Gr...

OUR WEDDING.*mt*

OurWedding.mt proudly stands as Malta's largest and foremost weddings portal. With a pioneering online search engine dedicated exclusively to the weddings market, we provide strategic keywords for clients with a Wedding Listing, ensuring maximum visibility in this niche.

The screenshot displays the website's interface for the 'BRIDAL' category. At the top, the navigation bar includes 'OUR WEDDING.mt' and links for 'PEOPLE', 'REAL WEDDINGS', 'PLANNING', 'BRIDAL', 'LOVE & SEX', 'HOMES', and 'LOCAL VENDORS'. Social media icons for Facebook, Instagram, and a search icon are also present. The main content area features a large hero image of hands holding a book, with the word 'BRIDAL' centered above it. Below this, a grid of article cards is shown, each with a category label, a featured image, and a title. The articles include: '11 stunning nail colours for the winter bride' (MAKE-UP), '5 tips for rocking a bold lip on your wedding day' (MAKE-UP), '7 wedding bouquet shapes all brides-to-be should know about' (FLOWERS), '8 stunning statement veils that will make your jaw drop' (FOR THE BRIDE), '8 stunning veils worn by celebs that are absolutely epic' (FOR THE BRIDE), '6 Unconventional bridal accessories to consider for your wedding day' (JEWELLERY & ACCESSORIES), '6 Jaw-Dropping Engagement Rings from Different Historical Eras' (JEWELLERY & ACCESSORIES), '6 useful tips to help you care for your engagement ring' (BRIDAL), and '6 bridal designers you need to know about before choosing your gown' (FOR THE BRIDE).

OUR WEDDING.*mt* PEOPLE REAL WEDDINGS PLANNING BRIDAL LOVE & SEX HOMES LOCAL VENDORS f @ Q

BRIDAL

MAKE-UP
11 stunning nail colours for the winter bride
The rainbow is yours to choose from!

MAKE-UP
5 tips for rocking a bold lip on your wedding day

FLOWERS
7 wedding bouquet shapes all brides-to-be should know about

FOR THE BRIDE
8 stunning statement veils that will make your jaw drop

FOR THE BRIDE
8 stunning veils worn by celebs that are absolutely epic

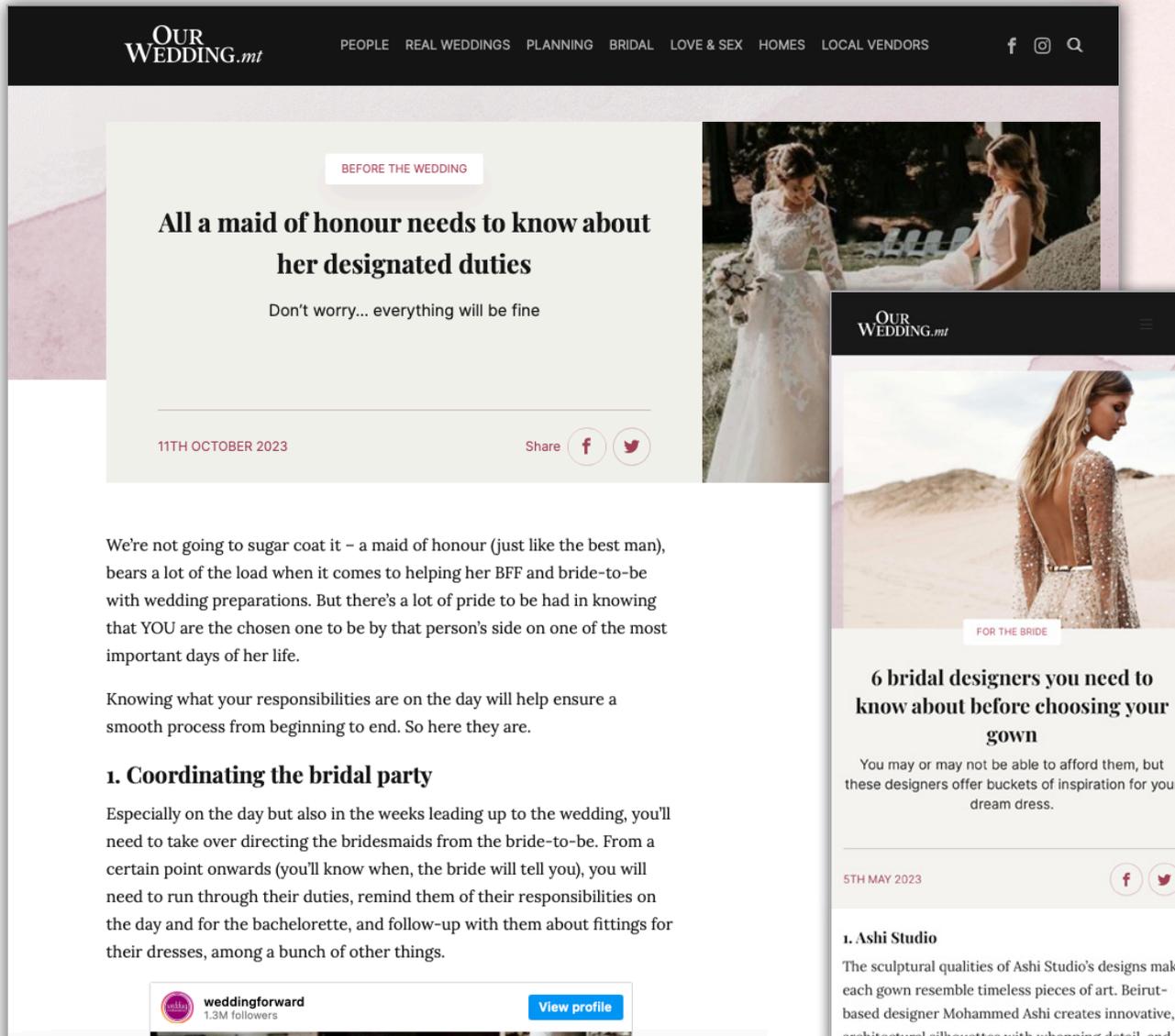
JEWELLERY & ACCESSORIES
6 Unconventional bridal accessories to consider for your wedding day

JEWELLERY & ACCESSORIES
6 Jaw-Dropping Engagement Rings from Different Historical Eras

BRIDAL
6 useful tips to help you care for your engagement ring

FOR THE BRIDE
6 bridal designers you need to know about before choosing your gown

OUR WEDDING.*mt*



Key Features

- **Organic Content Excellence:** Our portal boasts organic content curated by a dynamic team of journalists, editors, and content marketing strategists.
- **Social Media Dominance:** Experience strong engagement on our social media platforms coupled with significant organic traffic, solidifying our position as the leader in the local weddings market segment.

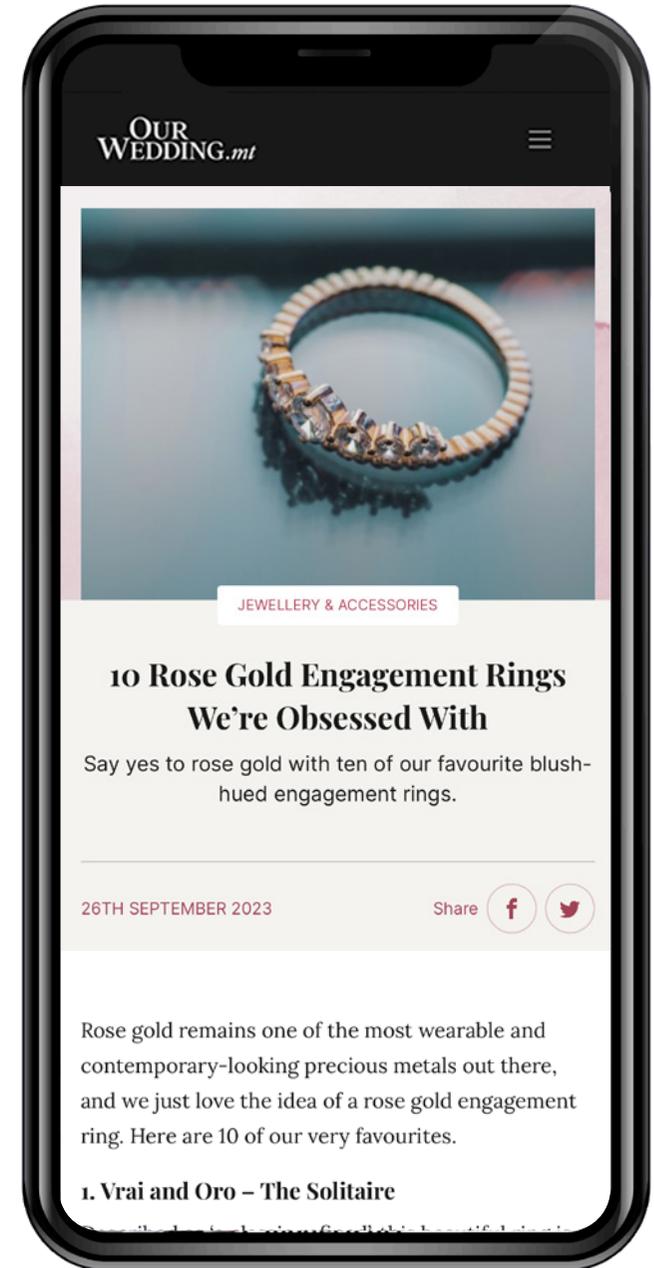
Market Leadership:

OurWedding.mt, a brand under Content House Group, Malta's leading online and print publisher, is the top choice for couples and families preparing for weddings and home-related endeavors.

OUR WEDDING.*mt*

5 Reasons to Choose *OurWedding.mt*

- 1. *Cutting-Edge Design:***
Our portal features a modern, sleek design backed by a robust online team.
- 2. *Effective Banner Ads:***
Benefit from large, prominent banner sizes that ensure maximum visibility and engagement.
- 3. *Sponsored Content Packages:***
Explore tailored bundles for sponsored content, amplifying your reach with high social media boosting.
- 4. *Local Vendors Listings:***
Unlock opportunities with our unique online Weddings Search Engine, placing your business at the forefront of the market.
- 5. *Official Partner Status:***
Gain exclusive access, flexible advertising options, and a suite of perks as an 'Official Partner' for 12 months.



OUR WEDDING.*mt*

Advertising Packages

OFFICIAL PARTNERS PACKAGE:

€4,500 for a 12 month exclusive partnership, benefitting from:

- **AN ANIMATED ONLINE ADVERTISING BANNER AT 10% OCCUPANCY FOR 12 MONTHS**
- **SPONSORED CONTENT ARTICLES PUBLISHED ON THE PORTAL.**
Whenever you have news to communicate, you can make use of our portal and our popular social pages on Facebook to reach out – the relationship at this level caters for an ad hoc approach, tailored to your requirements. The Official Partner Status includes one sponsored article on OurWedding.mt (copy text and photos to be supplied by client)
- **FREE VENDORS LISTING + FREE BUNDLE OF 10 KEYWORDS.**
The package entitles you to a free Vendors Listing and a bundle of 5 keywords for 12 months
- **YOUR LOGO WILL FEATURE WITHIN A FOOTER ON EACH AND EVERY PAGE OF THE SITE, INCLUDING ARTICLES AND OUR HOMEPAGE.**

The screenshot displays the homepage of OurWedding.mt. At the top, the navigation bar includes the site logo and menu items: PEOPLE, REAL WEDDINGS, PLANNING, BRIDAL, LOVE & SEX, HOMES, LOCAL VENDORS. A search icon is also present. The main content area features a featured article titled "Save the Date! Sarah Zerafa announces her upcoming wedding date with cute Instagram video". The article text reads: "The two got engaged last December." and is dated "30TH JUNE 2023". To the right of the article is a photo of Sarah Zerafa and David Vella. Below the article, there is a section for "Local Vendors" listing several services: BG Fireworks (Wedding Services), Creative Giams (Wedding Services), Supreme Travel Limited (Wedding Cars), DEA Aesthetics & Wellness (Beauty), and Flowers by George (Florists). A large video player is embedded in the article, showing a couple reading a newspaper. Below the video player, there is a caption: "The video showed them going round Valletta as they held a 'Save the Date' newspaper in their hand." and another caption: "Sarah and David are getting married exactly a year away from now, on the 30th June of 2024." Below the video player, there is a social media share button and a "View more on Instagram" link. At the bottom of the page, there is another social media post from Sarah Zerafa, showing a couple in a romantic pose.

OUR WEDDING.*mt*

OUR WEDDING.*mt*

PEOPLE REAL WEDDINGS PLANNING BRIDAL LOVE & SEX HOMES LOCAL VENDORS



PLANNING

6 Most Popular Wedding Flowers for All Seasons

Which flowers will you pick for your wedding – the most colourful? The most fragrant? The rarest?

22ND SEPTEMBER 2022

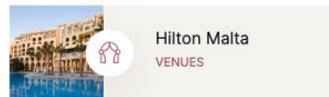
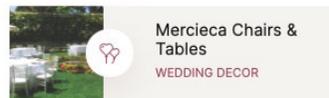
Share  



Rose

A symbol of beauty and love, the rose is the flower of choice for special occasions and available in a range of gorgeous colours. It also pairs well with other flowers for centrepieces, and given that it's a pretty sturdy flower, it works well in boutonnieres, corsages and sculpted arrangements.

Local Vendors



davidaustinweddingroses
62.0K followers

View profile



SPONSORED CONTENT:

€1,200

(including social media boosting, journalist and photography fees)

CONTENT BUNDLE PACKAGE:

€1,000

for a bundle of 3 articles (to be used within a year – text and images to be supplied by the client)

ONLINE AD BANNERS:

Billboard (€400) and Half-Page (€400)

options available for 1 month

VENDORS LISTINGS +

FREE BUNDLE OF 5 KEYWORDS:

€700

ADDITIONAL BUNDLE OF

5 KEYWORDS:

€400

OUR WEDDING.*mt*

TERMS & CONDITIONS

Rates exclude VAT and artwork production.

Artwork to be supplied by client.

40 percent cancellation fee apply, and a one-month notice is required for pre-booked campaigns.

Invoices issued upon booking confirmation with a 30-day payment term.

***Join OurWedding.mt and let your brand
shine in the spotlight!***



For more information contact the Sales & Business Development Department at Content House on 2132 0713 or send an email to info@ourwedding.mt